

W06 Semester Four Texts

BAOM 437 Management and Human Resources

Texts: Mulford, John E., and Bruce E. Winston. *The Word on Management*. Franklin, TN: JKO

Publishing, 1996. ISBN: 0-9645014-2-2.

Pfeffer, Jeffrey. *Competitive Advantage through People*. Boston, MA: Harvard Business

School Press, 1995. ISBN: 0-87584-717-X.

BAOM 331 Communication for Managers

Texts: Adler & Elmhorst, *Communicating at Work: Principles and Practices for Business*

and the Professions, 9th Edition. McGraw-Hill, 2008.

Website link for textbook:

<http://catalogs.mhhe.com/mhhe/viewProductDetails.do?isbn=0073511889>

RELG 337 Christian Worldview

Texts: Cunningham, Richard. *The Christian Faith and Its Contemporary Rivals*. Nashville, TN:

Broadman Press, 1988. **(Out of Print—Copies available in the**

PACE Office)

Evans, C. Stephen. *Pocket Dictionary of Apologetics & Philosophy of Religion*.

Downers Grove, IL: InterVarsity Press, 2002.

BAOM 439 Strategy, Policy & Ethical Decisions

Texts: Ferrell, O. C., John Fraedrich, and Linda Ferrell. *Business Ethics: Ethical Decision*

Making and Cases. Sixth Edition. Boston, MA: Houghton Mifflin Company, 2005.

ISBN: 0-618-39573-3.

Hill, Alexander. *Just Business: Christian Ethics for the Marketplace*. Downers Grove,

IL: InterVarsity Press, 1997. ISBN: 0-8308-1886-3.

